



BIG MOUTH SIGNS

Letter Visibility Chart

Letter Height	Distance for Maximum Impact	Readable Distance
10 in	100 ft	450 ft
12 in	120 ft	525 ft
15 in	150 ft	630 ft
18 in	180 ft	750 ft
21 in	210 ft	875 ft
24 in	240 ft	1,000 ft
27 in	270 ft	1,125 ft
30 in	300 ft	1,250 ft
33 in	330 ft	1,375 ft
36 in	360 ft	1,500 ft
39 in	390 ft	1,625 ft
42 in	420 ft	1,750 ft
45 in	450 ft	1,875 ft
48 in	480 ft	2,000 ft
54 in	540 ft	2,250 ft
60 in	600 ft	2,500 ft

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