Why Vantage LED is Different from other Manufacturers.

	VANTAGE LED	**OTHERS**
Cloudware vs. Software	**Online** Anytime, Anywhere Access from any internet connected device. Content & Schedules stored securely online. Multiple Users. Seamless updates.	**Local** Strictly PC-Based & only one user. If the PC is damaged or the software is lost, the sign is not accessible.
Flexible, Future-Proofed System Build	**FLEX240 Future-Proofed** A client can easily upgrade their Flex240 display from the pitch purchased to a tighter pitch later on.	**Sale Is Final** No option to change out modules and system components to a tighter pitch or newer technology.
Versatile Control System	**Industrial PC (IPC)** An Intel Based Industrial PC ensures content looks stunning on the display while allowing the end-user to upgrade the technology to include new options down the road.	**Embedded Control Boards** don't allow for easy upgrades or easy integration with new technology. Most systems cannot be upgraded, but will cost nearly 1/3 of the display's original price if available.
Energy Efficiency	**Low Power** Lower power doesn't just help the environment, it helps save money. Plus it provides clients the option to integrate solar technology.	**Energy "Efficient"** Even the most energy efficient systems still have a high cost to operate and can't easily integrate alternative power sources. Energy efficient isn't always a savings. Check the numbers!
Strong Warranty	**Comprehensive Warranty** Up to 7 years parts and on-site service, insured through a strong third party guarantor. The warranty and service is insured and covered regardless of the manufacturer's status.	**Standard Warranty** 5 years on parts with the option to have on-site service "promised" by the manufacturer. If the manufacturer goes out of business, the warranty is voided.

Cloudware vs. Software

FEATURES	SM Infinity™ cloudware for digital advertising sm∞	OTHERS
Automated LED Sign Control	**Automatic** Conditional Messaging: Set conditions for specific messages. Extremely hot outside? Automatically advertise cold drinks.	**Manual** Complete manual programming. No conditional options. Requires a "best guess" when scheduling.
Accessible LED Sign Control & Online Backup	**Accessible** Anytime, anywhere access to LED sign from any internet connected PC, Mac, or Mobile Device. All content saved online and at the sign, no worries about lost data.	**Restrictive** Control only available at the computer/office. If the PC is damaged, the content and schedules are lost and new software has to be obtained.
User Control	**Built In** Easy to create new users with set privileges to control access.	**Local PC Only** Multiple licenses have to be purchased for each PC with no control over privileges/access levels.
Updates	**Easy** With cloudware, you're always using the latest version.	**Difficult** Updates may require a call to the rep to download or get a new CD mailed out and then installed.
Features	**Reliable Online Info** RSS Feeds - Accurate temperature and weather data for the area from trusted online weather stations. - Ability to link to real-time live information.	**Potential Hardware Errors** Temperature info from a temp probe which may be off by as much as 10 degrees. No live information, limited new features added. No RSS or other online feeds/information.
Alerts	**IPAWS READY** Integrated Public Alert Warning System from FEMA. Automatic Amber/Silver alerts - warnings for local, regional, state, and federal emergencies direct from the authorities.	**Manual Alerts** Any alerts have to be manually entered, scheduled, and sent to the display wasting precious time and potentially providing outdated information to the public.
Content Options	**Comprehensive** Professional Custom Content services available to create personalized and properly sized content specific to the end user's organization.	**Incomplete** Stock library of pre-sized generic content stretched to fit your sign. No solution for branding, specific sales, or community outreach.